FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039934 **Type of Permit:** FILMING **Release Date:** 05/10/2011

Production Company CAMEO CONTENT

Insured Company Name CAMEO CONTENT

Contact Phone No. 1 213-864-8680
Contact Phone No. 2
Fax
Address 2336 BERKELEY AVE
LOS ANGELES, California 90026

Production Title PETSMART

Type of Production Commercial - Standard

Producer Sean Barney

Director Gabriel Olson

1st AD Todd Kaufman

Production Manager Cathleen Alexander

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone Office - 213-864-8680

Location Assistant n/a n/a
Primary Phone Mobile - n/a
Secondary Phone

Fees

Posting 900	$207.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00

Total Permit Fee $1,372.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00039934
Production Company CAMEO CONTENT
Insured Company CAMEO CONTENT
Production Title PETSMART

Location Manager Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone Office - 213-864-8680

Location Address 10011 Cheviot Dr, Los Angeles, CA, 90064

Location Type Private Residence

Film Dates 5/11/2011 - 5/11/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Cameo.Petsmart.39934.Cheviot.pdf
Cameo.Petsmart.39934.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	35
Cube Trucks	4
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	30

Filming Activities Interior Dialogue; Dog;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 632 **Grid:** F6

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES POLICE DEPARTMENT — Suzan Nelson

Coordinator Note Receipt # for animal permit: R11-05198

Parking
Base Camp Location Type : Filming Location
Crew Parking Location Type : Other Location — CHEVIOT HILLS PARK 2551 Motor Ave, Los Angeles, CA, 90064
Parking Notes
Cast/Crew parking at Cheviot Hills Park (North-East lot) 5/11 0600-2200 hrs (No park monitor required)

Posting "No Parking" signs
N/S Cheviot Dr., From 300' West of Dannyhill Dr - Earlmar Dr
W/S Dannyhill Dr., Cheviot Dr - North 200'

Approximate Footage 601 - 900 **Log Number** 15627

Date(s) 5/11/2011 to 5/11/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

Cheviot Hills

- **OK to park cast and crew vehicles at Cheviot Hills – North East Lot only – on 05/11/2011 from 6:00AM – 10:00PM.**
- **NOT allowed to park production vehicles and have base camp at Cheviot Hills.**
- **Does NOT have exclusive use of the parking lot – North east Lot - at Cheviot Hills.**
- **NOT allowed to close off the parking lot at Cheviot Hills.**
- **NOT allowed to cater in the parking lot at Cheviot Hills.**
- **NOT allowed to film at Cheviot Hills.**
- **Parking lot closes at 10:00PM. MUST have security or personnel at parking lot before 10:00PM to ensure that the Park Ranger will not close the gate (lock in vehicles).**
- **Park is not responsible of possible damages to vehicles left inside parking lot.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted.

NOT A PERMIT

Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.

- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-39934
CAMEO CONTENT – PETSMART
(CHEVIOT HILLS PARK – NORT EAST LOT)

NOT A PERMIT

Permit #F00039934

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of CAMEO CONTENT ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 5-10-11

CAMEO CONTENT
Name of Principal

By: [signature]
Representative's Signature

JESSE H RIVARD
Print Representative's Name

Location Manager
Representative's title

2336 BEARLEY AVE
LA CA 90026
Principal's Address

310 339-1881
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT